

Privacy Policy

Last updated: September 18, 2025

Our Contract (E-SIGN)

This Privacy Policy is a binding agreement between **Clear Direction Real Estate LLC, a Texas limited liability company d/b/a Clear Direction Real Estate** (“Company,” “Clear Direction Real Estate,” “CDRE,” “we,” “us,” or “our”) and you.

This Privacy Policy applies to all websites owned or controlled by Clear Direction Real Estate LLC, including but not limited to:

- www.cleardirectionrealestate.com
- www.cdrepropertymanagement.com
- Any other domains, subdomains, or online platforms operated by Clear Direction Real Estate LLC now or in the future (collectively, the “Websites”).

By (1) using any of our Websites (“browse wrap”), and (2) by submitting your information, creating a user profile, and clicking to agree to this Privacy Policy (“click wrap”), you agree to this Privacy Policy and our Terms of Use. Your consent constitutes your electronic signature, equivalent to a written signature.

You may request a paper copy of this Privacy Policy or contact us at:

Clear Direction Real Estate LLC
8901 Tehama Ridge Parkway, Suite 127-163
Fort Worth, TX 76177
Phone: (817) 500-3278
Email: info@cdretx.com

Scope of This Policy

This Privacy Policy covers all information collected by us through our Websites and related services, including:

- Web pages, mobile applications, and email lists;
- Forms you complete online;
- Features, services, and programs we provide.

This Policy does not apply to third-party websites, apps, or services we do not control.

By accessing our Websites, you consent to the collection and use of your information as described here. Your use of the Websites is also governed by our Terms of Use.

Our Communications With You (TCPA Consent – U.S. Residents)

Express Written Consent

By submitting your contact information, you consent to receive communications from us at the email and phone numbers you provide.

Emails, Calls, and Texts

These communications may include telemarketing messages via email, phone, and text (including SMS/MMS).

Autodialing

We may use auto-dialers, prerecorded voices, or “robotexts.” Standard carrier charges may apply.

No Purchase Necessary

Your consent is not a condition of purchasing property, goods, or services.

Revoking Consent / Opting Out

- Text: Reply “STOP” to opt out of text messages.
- Email: Use the “Unsubscribe” link in any email.
- Other: Contact us at info@cdretx.com or (817) 500-3278.

We may take up to 30 days to process requests by non-automated methods.

Frequency

Communication frequency will vary based on the individual REALTOR® or staff member contacting you.

Additional Provisions for Canadian Residents

Canadian users also consent under CASL, PIPEDA, and provincial laws (including Alberta PIPA and Quebec privacy laws). By using our Websites, you agree that:

- Our communications may continue until you opt out.
- Your personal information may be transmitted to and stored in the United States.
- Use and disclosure of your personal information is governed by this Privacy Policy.

Dispute Resolution – Arbitration Agreement

(See Terms of Use for full Arbitration Agreement)

- Claims relating to this Privacy Policy or our Websites may be subject to binding arbitration.
- You may reject arbitration by mailing a rejection notice within 30 days to:

Clear Direction Real Estate LLC

Attn: Terms of Use & Privacy Policy Arbitration Rejection
8901 Tehama Ridge Parkway, Suite 127-163
Fort Worth, TX 76177

Types of Information We Collect

We collect both **Personal Information** and **Usage Information**.

Personal Information may include:

- Contact and demographic details,
- Preferences, inquiries, and service requests,
- Financial or billing data,
- Photos, videos, or documents you provide.

Usage Information may include:

- IP addresses, device IDs, browser data, cookies, operating system, and activity logs.
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How We Collect Information

- From forms you complete, services you use, and communications with us.
 - Automatically from your device and browser.
 - From partners, service providers, or as permitted by law.
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Cookies and Analytics

- We use cookies to track activity on our Websites.
 - You may disable cookies in your browser settings.
 - We may use tools like Google Analytics, Meta Pixel, Microsoft Clarity, and similar services to analyze and improve our Websites.
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Chat and AI Technology

We may use chat services, including AI-powered tools, to communicate with you. These tools may not always be accurate. Do not rely solely on chat or AI output for important decisions.

How We Use Information

- To operate, maintain, and improve our Websites and services.
 - To set up and manage user accounts.
 - To provide customer support.
 - To communicate about products, services, or opportunities.
 - To process employment applications.
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Disclosure of Information

We may share information with:

- Affiliates, service providers, and trusted partners.
 - As required by law.
 - In connection with mergers, acquisitions, or corporate transactions.
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Security

We use administrative, technical, and physical safeguards to protect personal information. No method is 100% secure, and we cannot guarantee absolute security.

Your Rights

- **Review / Correct:** Contact us to review or correct information.

- **Delete:** Request deletion of personal information (verification required).
 - **Opt-Out:** Adjust your preferences for communications and cookies.
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Children’s Privacy

Our Websites are not intended for children under 13. We do not knowingly collect personal data from children.

International Users

If you access our Websites from outside the United States, you consent to your information being collected and processed in the U.S.

State-Specific Privacy Rights

- **California:** “Shine the Light” rights – request details of information sharing.
 - **Nevada:** Contact us to be added to our Do Not Call List.
 - **Oregon:** We do not share personal information with nonaffiliated third parties for marketing unless you opt in.
 - **Vermont:** We will not disclose sensitive information without your authorization, except as permitted by law.
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“Do Not Track” Signals

Our Websites do not currently respond to “Do Not Track” signals.

Future Changes

We may revise this Privacy Policy at any time by posting an updated version on our Websites. Continued use of the Websites after changes means you accept the updates.

If you wish to opt out of future changes, notify us at:

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